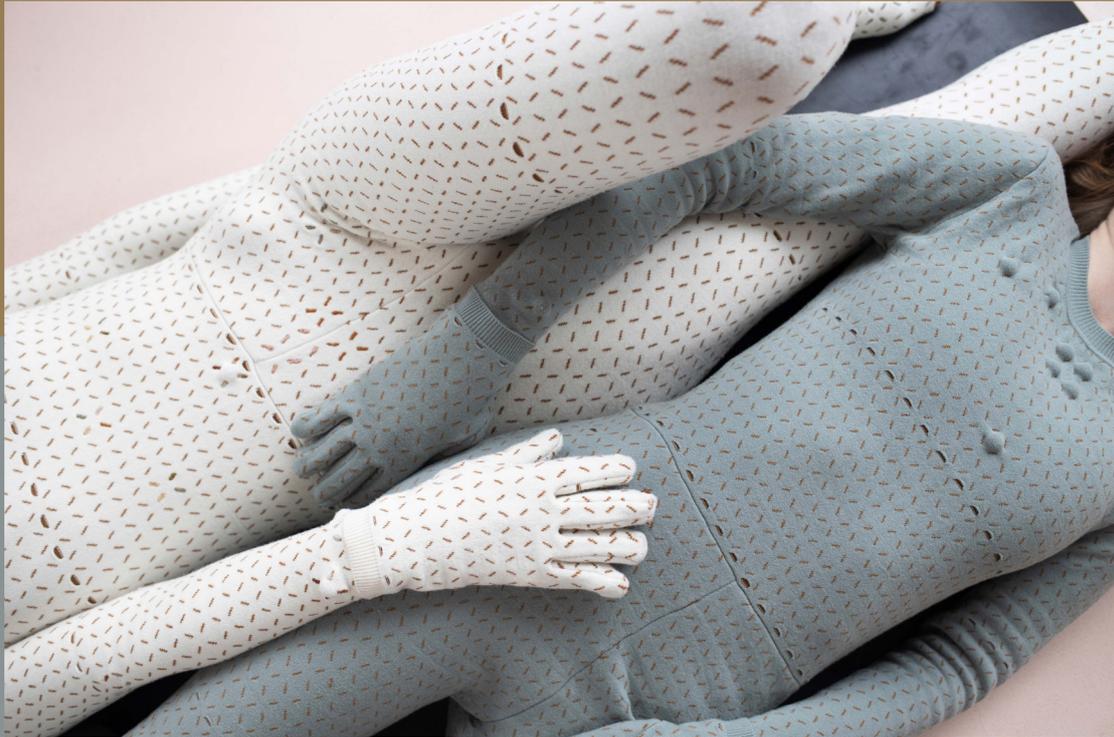


Looking for Co-Founder // starting Summer 2022



\* first prototypes, in development

IMPRINT is a collection of therapeutic acupuncture-clothing. The patented textile has a grid through which small massage balls can be moved flexibly to the correct acupuncture-point on the body. By combining medical compression knitting and fashion, the garment stimulates acupuncture-points and thus alleviates a great number of symptoms.

The second pillar is a platform with acupuncture-yoga courses. The exercises are designed in way to stimulate acupuncture-points additionally, and thus heighten the efficiency of the garments. With IMPRINT we will be tackling the market of wellness, yoga, and alternative medicine.

## WHY SHOULD YOU JOIN IMPRINT?

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- innovative product with nothing alike on the market
  - 1.5 years of research and development
  - functional prototype at the start of the programme
  - patent registered (patent-pending)
  - existing network of partners
  - my expertise in Social Design, Yoga, Fashion, Textiles and UX-Design
  - further product ideas that resonate with IMPRINT`s brand vision
  - proof of concept through various features in trend-forecast and design, as well as expressed interest by potential clients
- // tangible numbers:
- 18-months of continuous income 2000-2500/month\*\*
  - shares of the company
  - you will be the only co-founder
  - integration in incubator of FU Berlin

\*\*dependent upon our successful application for Berlin Start-Up Stipendium and EXIST

## WHAT I AM LOOKING FOR:

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- ideally you have a background in business
- you combine a growth-mindset with idealistic values like social impact
- you kick-ass in negotiations
- you have experience in building up sales channels
- you are living in Berlin
- you are ready to commit 100%; even in challenging times
- you combine honesty, passion and high communication skills
- you should be available from 06/2022

The most important aspect is that we match as humans  
– that`s why I am looking forward to get to know you.



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